

D'Ieteren at 200

Mission:
Creation of **futuristic images** for the **D'Ieteren 200th birthday** exhibition.

Objectives:
To **imagine** the **future of D'Ieteren products**, setting them in a futuristic environment (outer space, beneath the sea etc.).

Constraints:
High resolution images for **large size projection**.

Strengths:
identification of the different **brands** represented by D'Ieteren

Client:
D'Ieteren (Belgium): Automobile distribution (VW, Audi, Porsche, Yamaha, ...), car rental (Avis, Budget) and Carglass.



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